



Wisconsin Land and Water Conservation Association, Inc.

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Board of Directors

Meeting Minutes

| Date: June 24, 2010 | | |
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| Start Time: 12:00pm | | End Time: 4:00pm |
| Locations: | JUNE 24 MEETING Holiday Inn and Conference Center 750 South Central Avenue Marshfield, WI 54449 715-486-1500 | JUNE 25 CONSERVATION OBSERVANCE DAY Peter & Suzie Arnold F4612 County Road E Edgar, WI 54426 |
| Mapquest: | http://www.mapquest.com/mq/1-EJbwI1kjlpmG4K | |
| Conference Phone: | (866) 595-8014 | |
| Conf. ID: | 6084412677 | |
| Minutes prepared by: Kirsten Moore, Office Manager, WLWCA Staff | | |
| Invited: <u>All New WLWCA BOD Members TBA</u> , Mr. Allen Carothers (<i>Acting President, WC Area</i>), Mr. Tom Rudolph (<i>Acting Vice-President, NC Area</i>), Mr. David Hammer (<i>Acting Sec'y/Treasurer, S Area</i>), Mr. Chuck Wagner (<i>LM Area</i>), Mr. Joe Piechowski (<i>LW Area</i>), Ms. Dorothy Burwell (<i>Acting SE Area</i>), Mr. Herbert Cornell (<i>W Area</i>), Ms. Tami Schraufnagel (<i>WC Area</i>), Ms. Kay McKenzie (<i>Acting NW Area</i>), Mr. Julian Zelazny (<i>Executive Director</i>), Ms. Kirsten Moore (<i>Office Manger</i>), TBA (<i>LCD Advisor Area 1, LM</i>), Mr. Chad Sampson (<i>LCD Advisor Area 3, SE</i>), TBA (<i>LCD Advisor Area 5, W</i>), Mr. Evan Lund (<i>LCD Advisor Area 7, NW</i>), Ms. Susan Butler (<i>FSA</i>), Ms. Patricia Leavenworth (<i>NRCS</i>), Ms. Beth Mason (<i>NACD</i>), Mr. John Reinemann (<i>WCA</i>), Mr. Richard Castelnuovo (<i>DATCP</i>), Mr. Gordon Stevenson (<i>DNR</i>), Mr. Kurt Calkins (<i>WALCE</i>), Mr. Ken Genskow (<i>UWEX</i>), <i>WALCE Board Members:</i> Mr. Greg Baneck, Mr. Ed Hernandez, Mr. Derek Kavanaugh, Ms. MaryJo Gingras, Mr. Keith Marquardt, Mr. Chris Murphy, Mr. Rodney Webb | | In Attendance: Mr. Carothers, Mr. Rudolph, Ms. Burwell, Mr. Cornell, Ms. McKenzie, Mr. Zelazny, Ms. Moore, Mr. Tyrone Larson for Ms. Leavenworth, Mr. Castelnuovo, Mr. Stevenson, Mr. Calkins, Mr. Baneck, Mr. Hernandez, Mr. Kavanaugh, Mr. Marquardt, Mr. Piechowski, Mr. Wagner, Mr. Sampson, Ms. Gingras, Mr. Reinemann, Mr. Pat Murphy (<i>NRCS</i>) |
| Rooms Reserved Thursday Night: Mr. Carothers, Mr. Rudolph, Ms. Burwell, Ms. McKenzie, Mr. Zelazny, Ms. Moore | | |
| Notes: | | |
| Next Meeting Time: Wednesday, August 18, 10:00am-3:00pm, Portage County Building, Stevens Point. | | |

12:00 Lunch and Networking Opportunity

12:46 Call to order: Mr. Carothers, Acting President

- Pledge of Allegiance

12:48 Adopt Agenda

- McKenzie/Cornell: adopted as amended to include agency reports by voice vote, no opposition.

12:49 Approve 05-24-2010 Board Meeting Minutes

- **Rudolph/McKenzie:** approved as amended to correct Ms. McKenzie's name in the Executive Director's Report by voice vote, no opposition.

12:50 Welcome and introduce new WLWCA BOD Members, current WALCE board members, advisors and WLWCA staff in attendance.

- Introduced: Mr. Wagner, Mr. Larson, Mr. Pat Murphy, Mr. Kavanaugh, Ms. McKenzie, Ms. Burwell, Mr. Cornell, Mr. Rudolph, Mr. Carothers, Ms. Moore, Mr. Zelazny, Mr. Sampson, Ms. Calkins, Mr. Baneck, Mr. Stevenson, Mr. Castelnuovo, Mr. Marquardt, Mr. Hernandez, Mr. Piechowski, and Ms. Gingras. Mr. Reinemann was introduced by Ms. McKenzie

12:56 President's Report, Mr. Carothers

- Mr. Carothers announced upcoming NACD events and resignation from WLWCA Board effective when a new president is elected.

12:57 Executive Director's Report, Mr. Zelazny

- NACD Executive Directors' Conference – Mr. Zelazny attended the conference in Olympia, WA in May. New NACD CEO Mr. Jeff Eisenberg was in attendance. Mr. Zelazny shared some changes in NACD and new fundraising initiatives. In regards to LCC Training, Mr. Zelazny indicated that most states use online modules for training and that the National Association of State Conservation Agencies (NASCA) Utah Association of Conservation Districts (UACD) and GLNAC have good online models to consider when planning and fundraising. Agency advisors indicated that there may be relationship opportunities for a restructured statewide training format. **Action:** *Mr. Zelazny will discuss ideas with Mr. Pat Murphy.*
- WLCV Priority Process – Mr. Zelazny will be participating in planning for the Wisconsin League of Conservation Voters biennial conservation priorities. **Action:** *Ms. McKenzie will contact Mr. Zelazny to provide input on conservation priorities.*
- Lease Update – Midwest Environmental Advocates has a new executive director and are reassessing their finances. MEA are considering sale of the 702 E. Johnson premises.

1:08 Finance Report, Mr. Zelazny

- 2010 YTD Budget vs. Actual – Presented, no questions.
- 2011 Dues Discussion – ACTION
 - Discussed results of electronic poll submitted to the counties to determine whether to increase the dues gradually, or all at once. Mr. Zelazny indicated that 60% preferred a gradual increase starting with \$600 in 2011 over an \$800 increase right away. Mr. Zelazny proposes a \$600 increase in the dues formula and capping dues at \$3000. Mr. Zelazny explained the base for dues, indicating the change involve increasing the \$900 base to \$1200 and distributing the other \$300 in the formula to make the average increase \$600 per county. This increase would still leave a \$25,000 hole in the 2011 budget. Discussed county voting rights: bylaws state that dues must be paid in full by May 31 of the calendar year for a county to be in good standing and retain voting rights.
 - **Motion Cornell/Rudolph to increase dues on an average of \$600 per county carried by voice vote, 6 in favor, 1 opposed (Mr. Piechowski).**

1:32 Agency Reports

- DNR – Mr. Stevenson: NR 151 was adopted by the Natural Resources Board yesterday. Mr. Stevenson provided a summary of the runoff rule. Mr. Stevenson answered questions regarding farmer’s responsibilities for disclosure in their nutrient management plans, regarding beneficial use of waste material, and regarding the reduced tillage setbacks in the rule. Compliance applications will be available in 2011 for the 2012 allocation plan.
- DATCP – Mr. Castelnuovo: A written report was distributed. Mr. Castelnuovo provided a summary of the report. The 2011 allocation plan should be ready for the August 3 LWCB meeting. Discussed the staffing grant formula and potential funding obstacles. Ms. Sue Porter has been assigned full time to WLI for enforcing nutrient management compliance. A committee was announced to review the livestock facility siting law. Mr. Castelnuovo answered questions regarding particular local CAFOs, regarding future DATCP staffing, and regarding WLI.
- USDA-NRCS – Mr. Murphy and Mr. Larson: Mr. Murphy introduced Mr. Larson and indicated he may be more involved with WLWCA events. Mr. Murphy reported on Ms. Leavenworth’s activities at the federal level. Ms. Leavenworth will be present at Conservation Observance Day tomorrow. US Attorney General Eric Holder and US Agriculture Secretary Tom Vilsack will be in Wisconsin tomorrow for a joint public workshop examining competition in the dairy industry. Mr. Larson introduced himself and provided reports on CSP, the Mississippi River Basin Initiative, GLRI, and CRP. GLRI is now subject to open meeting law and will be looking to the counties to provide advice on becoming compliant. Mr. Murphy and Mr. Larson answered questions regarding GLRI and regarding cost share.
- WCA – Mr. Reinemann: Mr. Reinemann introduced himself. Ms. Liz Stephens has replaced Ms. Monica Groves Batiza at WCA and WCA is enthusiastic to rebuild its relationship with WLWCA.

2:25 Break

2:41 WLWCA/WALCE Collaboration Roundtable Discussion

- Mr. Carothers, Mr. Zelazny and Mr. Calkins made some introductory comments. Ms. Moore provided a written comparison of bylaws between WLWCA and WALCE.
- Discussion included a history of the relationship between WLWCA and WALCE, the structural changes of LCCs leading towards a structural change to WLWCA, the benefits of a potential merger for both WLWCA’s interests and WALCE’s interests, ways that WLWCA and WALCE can begin collaborating prior to a potential merger, potential reorganization models, a potential steering committee, and potential timelines for advancing a formal collaboration or merger plan.
- Potential 2010 benchmark events for WLWCA and WALCE to forward draft plans or hold listening sessions include:
 - June 28 WALCE Board of Directors meeting.
 - August 18 WLWCA Board of Directors meeting.
 - September 23-24 WALCE County Conservationist meeting.
 - September 26-28 WCA Conference (Mr. Reinemann suggested a breakout session to be hosted there).
 - TBA – Fall WLWCA Area Association meetings.
 - December 9-10 WLWCA Annual Conference.

3:59 Other Business

- Schedule Mr. Zelazny's Annual Review: The WLWCA Board concluded by consensus that Mr. Zelazny's annual review would take place at the November 5 WLWCA board meeting in closed session.
- Discuss Conservation Observance Day Agenda.

4:00 Adjourn

- Rudolph/Cornell: adjournment.