



# Wisconsin Land and Water Conservation Association, Inc.

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## Board of Directors

### Meeting Minutes

**Date: Friday, November 4, 2011**

**Start Time: 1:30pm**

**End Time: 4:30pm**

**Location:**

Best Western Grand Seasons Hotel  
110 Grand Seasons Drive  
Waupaca, WI 54981  
715-258-9212

**Conference Phone:**

(877) 826-6967

**Conf ID:**

2683619685 (dial when prompted)

**Minutes prepared by:** Kirsten Moore, Office Manager, WLWCA Staff

**Board of Directors:** Mr. Chuck Wagner (*President, LW Area*), Mr. Tom Rudolph (*Vice-President, NC Area*), Ms. Kay McKenzie (*Sec'y/Treasurer, NW Area*), Mr. Joe Piechowski (*LW Area*), Ms. Dorothy Burwell (*SE Area*), Mr. David Hammer (*S Area*), Mr. Herbert Cornell (*W Area*), Ms. Tami Schraufnagel (*WC Area*)

**Staff & Advisors:** Ms. Kirsten Moore (*Office Manger*), Mr. Greg Baneck (*LCD Advisor Area 2, LW*), Ms. Susan Butler (*FSA*), Mr. Kurt Calkins (*WALCE*), Mr. Richard Castelnuovo (*DATCP*), Mr. Ken Genskow (*UWEX*), Mr. Robert Heise (*LCD Advisor Area 6, WC*), Ms. Beth Mason (*NACD*), Ms. Patricia Leavenworth (*NRCS*), Ms. MaryAnne Lowndes (*DNR*), Mr. Jim McCaulley (*LCD Advisor Area 4, S*), Ms. Kathy Pielsticker (*DATCP*), Mr. John Reinemann (*WCA*), Ms. Carolyn Scholl (*LCD Advisor Area 8, NC*), Mr. Jim VandenBrook (*DATCP*)

**In Attendance:** Wagner, McKenzie, Piechowski, Moore, Rudolph, Hammer, Burwell

**Conference Phone:**  
Castelnuovo

**Board Members Absent:**  
Cornell, Schraufnagel

**Notes:**

- WLWCA BOD Meetings are open meetings. Individuals may observe in person or via conference call if desired. Please state your name when you are on the conference call.
- Times indicated and order of agenda is subject to change for pace of meeting and at President's discretion.
- **The deadline to RSVP for hard copies of meeting materials and/or submit a written report to be included in the meeting materials is Thursday, November 3 at noon.**

**Next Meeting Time:** Thursday, December 8, 8:45am-9:45am, Chula Vista Resort, Wisconsin Dells

**1:32 Call to order: Wagner**

- Pledge of Allegiance
- Roll call: Wagner, McKenzie, Rudolph, Piechowski, Hammer, Moore present. Burwell and Castelnuovo present via conference phone.

**1:34 Adopt Agenda: Wagner – Possible Action**

- Hammer/Rudolph: Agenda adopted as amended to include Conservation Farmer of the Year carried by voice vote, none opposing.

**1:36 Approve 09-29-2011 Meeting and 10-25-2011 Conference Call Minutes: Wagner – Possible Action**

- Piechowski/Rudolph: Approve both minutes as amended to correct a date on the 10-25-2011 minutes carried by voice vote, none opposing.

**1:38 President's Report & Merger Outreach Update: Wagner**

- Wagner updated the BOD on merger outreach activities in the West Central, Lake Michigan, North Central, Southern. McKenzie reported on Northwestern merger outreach activities. The Southeast Area sent a letter of support to WLWCA regarding the merger. Piechowski reported on Lake Winnebago merger activities. Rudolph reported on North Central merger activities. All those involved

with merger outreach, following discussion within the areas, received a favorable response from the vast majority in attendance, meeting little opposition.

**1:44 Budget Update: Wagner, McKenzie, Moore – Possible Action**

- McKenzie presented the draft budgets Moore prepared. Questions were taken regarding interest income and grants. *Moore will double check the recent rate, and will also investigate our banking options in 2012.*
- Castelnuovo informed the BOD of DATCP grants requested by Zelazny.
- **Piechowski/Rudolph:** Accept the proposed budget for 2012 barring any major changes carried by voice vote, none opposing. McKenzie noted on record that this work was done this summer with the Ad Hoc Committee, not something that Moore worked on alone.

**1:50 Conservation Farmer of the Year: Hammer**

- Hammer asked the BOD what counties get paid to host a conservation farmer of the year. On average, winning counties receive \$4250 to pay for the Conservation Observance Day event since DATCP awards \$3000 and WLWCA waives the county's dues. Hammer proposed that WLWCA pay more to the county that wins in order to increase the application pool. *Moore will include a question about how to improve the Conservation Farmer of the Year application process in the conference evaluations distributed to attendees.*

**2:00 Resolutions: Wagner – Possible Action**

- ***Resolution #1—Regarding Reduction of Agriculture Phosphorus Loading to Green Bay and Lake Michigan:*** Discussed grammatical changes, item #3 under the second resolve in the draft (re: standards for fencing manure storage facilities), and how this resolution compares to what is currently required. Castelnuovo noted that this resolution surpasses the standards already in place. Discussed the supplemental pictures included with the resolution. Due to the cost of color reproduction, the photos will be projected on a screen during the annual business meeting. *Wagner will bring questions re: item #3 to the Lake Michigan Area during their meeting time at the WLWCA Annual Conference.* **Piechowski/McKenzie:** Recommend Resolution #1 for consideration as amended carried by voice vote, none opposing. Discussed leaving the tracked changes on the resolutions. *Moore will leave the tracked changes in and print the resolutions in color for the annual business meeting.*
- Burwell joined the meeting in person.
- ***Resolution #2—Retain Agricultural Tax Classification on Lands Enrolled in the Wetlands Reserve Program:*** Discussed grammatical changes and where the resolution will be distributed if it is passed. **Hammer/Burwell:** Recommend Resolution #2 for approval as amended carried by voice vote, none opposing.
- ***Resolution #3—Requesting Increased Resources be Directed to Prevent Asian Carp from Spreading to Inland Watersheds through the St. Croix and Wisconsin Rivers:*** Discussed Minnesota's investment in Asian carp prevention, how Asian carp affects the entire Mississippi River watershed, the difference between last year's focus on the Great Lakes and this year's emphasis on the inland waters, how to broaden the resolution to include more of the Mississippi Watershed. **McKenzie/Burwell:** Recommend Resolution #3 for approval as amended carried by voice vote, none opposing.
- *Moore will contact Deb Bogar and Mason at NACD to find out how to submit resolutions to NACD.*
- ***Resolution #4—Requesting Changes be Made to Conservation Practice Standards Incorporating Recommended Adaptations for Climate Change:*** **Burwell/Piechowski:** Recommend Resolution #4 for approval as amended carried by voice vote, none opposing.
- ***Resolution #5—Support Merging WLWCA with WALCE and the Repeal and Recreation of the WLWCA Bylaws:*** Discussed. *Moore will double check that the date of the bylaws matches the bylaws final draft on the Website.*

**3:20 2012 NACD Annual Dues/Annual Conference Plans: Moore**

- Review 2012 Dues Notice: **Rudolph/McKenzie:** Pay \$775 to NACD for annual dues carried by voice vote, none opposing.

- Attendance at NACD Annual Conference:
  - Number of Attendees & Delegates—Discussed who will attend, which BOD members come from NACD dues paying counties, messaging regarding the value of NACD and other conservation related organizations. Discussed Regional: McKenzie/Piechowski: Send Moore to NACD NC Regional Conference as Interim Operations Director carried by voice vote, none opposing. Piechowski/Burwell: Rudolph and McKenzie will also attend the NACD Regional carried by voice vote, none opposing. Moore will work with Mason to make sure Wisconsin delegates to the NC Region are registered. Discussed National: Delegates and alternates will need to be from counties that are Gold Level (\$775) dues paying members by next July if the NC Region’s resolution to make the change to delegation passes. Moore will be attending the meeting as part of Canon Envirothon and her flight is already paid by Canon Envirothon, to utilize her as a delegate, WLWCA will need to pay her registration and two nights stay. Piechowski/Burwell: Send Rudolph, McKenzie, Wagner and Moore to the NACD National Conference carried by voice vote, none opposing.
  - Reimbursable Expenses for National: Consensus was to pay for the Regular Registration and Appreciation Dinner ticket for Wagner, Rudolph, McKenzie and Moore and the Presidents’ Association Breakfast for Rudolph. *Moore will process registrations for NACD meeting the November 30 deadline.*
  - Hammer left the meeting at 4:02.
  - Auction Item: *Wagner will make a contact for a Packer item. Moore will put a message out on the list serve that we are seeking items to donate to the auction that are either certificates Moore can take or that can be shipped to the hotel.*

**4:11 WLWCA Annual Conference Update: Moore**

- Moore updated the board on board registrations, year-to-date conference revenue, and plans to do an analysis of registrations to see who is attending that is eligible to vote, and who needs reminders to either register or submit a proxy form.
- Moore announced Patrick Laughrin of Calumet County is the recipient of the 2012 Outstanding Supervisor Award.

**4:15 Youth Education Update: Moore**

- Envirothon Activity
  - Moore updated the board on Canon Envirothon activities, ongoing work with the Wisconsin Department of Instruction.
  - Discussed a donation button for Wisconsin Envirothon on the Web site and including an optional \$50 donation line on 2012 county dues invoices. The board agreed by consensus to include the option for counties to donate due to predicted cuts in funding for states from Canon Envirothon. *Moore will also include a request in Thursday Note.*
- Poster and Speaking Contest Itinerary
  - Discussed judging assignments, and assisting Wagner with distributing awards.
  - 15 speakers and 47 posters are being judged tomorrow.
  - Discussed schedule.

**4:26 Area/Advisor Reports as Provided/Needed**

- Castelnovo submitted a written report electronically for DATCP that Moore distributed. Castelnovo highlighted portions of the report. Discussed staffing grant, LWRM plans submitted to LWCB, forestry and water, farm cost-share, ATCP 50, and grazing funds that were once earmarked by Senator Herb Kohl.
- Castelnovo left the meeting.

**4:48 Other Business**

- None presented.

**4:53 Adjournment**

- Burwell/Rudolph: adjournment.